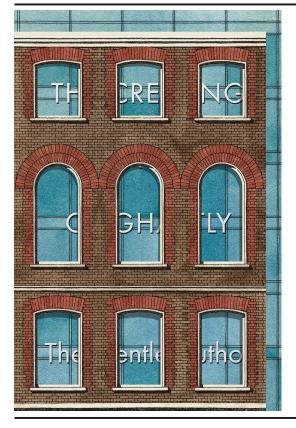


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The Creeping Plague of Ghastly Facadism

The Gentle Author

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Binding	Hardback
Territory	World exlcuding USA & Canada
Size	224 mm x 156 mm
Pages	122 Pages
Illustrations	60 color
Price	£15.00

- The definitive book on Facadism
- Essential book for all architects and those interested in contemporary architecture
- Novelty binding that folds out to become a facade

A humorous analysis of facadism in London – why it is happening and what it means – accompanied by a gallery of the most notorious examples guaranteed to induce laughter and horror in equal degree.

Since 2009, **The Gentle Author** has published a daily story at SPITALFIELDS LIFE amounting to over 5,000 tales about the culture of London and the East End. Drawing a large international audience, SPITALFIELDS LIFE was chosen by *The Guardian* as the best London blog among the best city blogs around the world. The Gentle Author has published numerous books including *Spitalfields Life, The Gentle Author's London Album, Spitalfields Nippers, The Cries of London, The Life & Times of Mr Pussyand The Creeping Plague of Ghastly <i>Facadism,* and written features for *The Financial Times, The Daily Telegraph, The Guardian, World Of Interiors, New Statesman* and *Frieze.*





