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# The Creeping Plague of Ghastly Facadism

## The Gentle Author

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- The definitive book on Facadism
- Essential book for all architects and those interested in contemporary architecture
- Novelty binding that folds out to become a facade

A humorous analysis of facadism in London – why it is happening and what it means – accompanied by a gallery of the most notorious examples guaranteed to induce laughter and horror in equal degree.

Since 2009, **The Gentle Author** has published a daily story at SPITALFIELDS LIFE amounting to over 5,000 tales about the culture of London and the East End. Drawing a large international audience, SPITALFIELDS LIFE was chosen by *The Guardian* as the best London blog among the best city blogs around the world. The Gentle Author has published numerous books including *Spitalfields Life, The Gentle Author's London Album, Spitalfields Nippers, The Cries of London, The Life & Times of Mr Pussy* and *The Creeping Plague of Ghastly Facadism*, and written features for *The Financial Times, The Daily Telegraph, The Guardian, World Of Interiors, New Statesman* and *Frieze*.







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