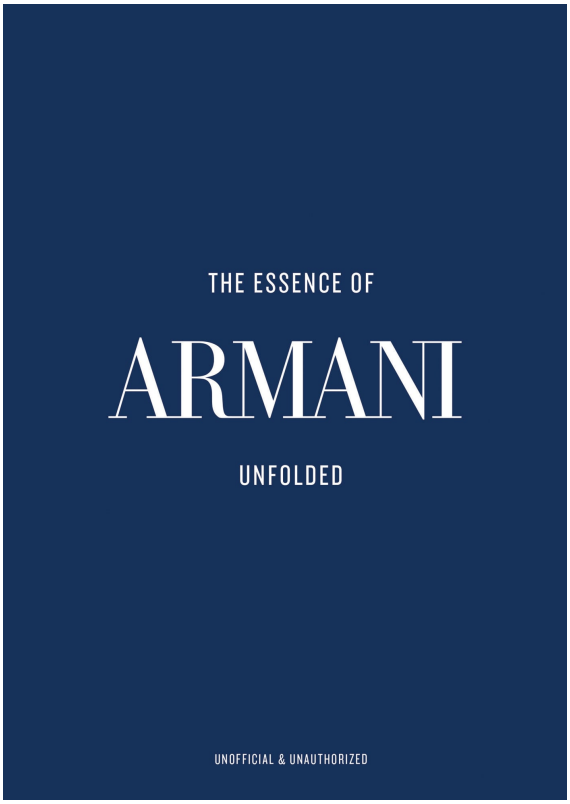
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The Essence of Armani

Unfolded

Kelly Reising

ISBN	9788785374189
Publisher	Helmin Publishing
Binding	Hardback
Territory	World excluding Denmark
Size	215 mm x 145 mm
Pages	144 Pages
Name of series	The Essence Of
Price	£17.99

- Beautifully illustrated book with plenty of photos and drawings of the brand's most iconic creations
- Part of the highly popular *The Essence of* series
- Perfect for anyone interested in the major fashion brands and looking for an easy and accessible way to dive into the history, creations, models, and signature traits of the fashion houses

Few names in fashion embody elegance quite like Giorgio Armani. For more than four decades, the Armani universe has shaped the way the world perceives luxury — not as excess, but as effortless perfection. ***The Essence of Armani Unfolded*** invites readers into this world of refined simplicity, unveiling the codes that define the House: precision tailoring, sculptural silhouettes, neutral tones, and the unmistakable whisper of sophistication. From the runways of Milan to the luminous world of Armani Beauty and Fragrances, this book explores the designer's creative vision across fashion, fragrance, architecture, and design. Through stunning photography and insightful storytelling, it celebrates the designers, models, muses, and artisans who have helped craft an empire built on purity of line and emotion. With every turn of the page, Armani's world unfolds — from the minimalist allure of the Giorgio Armani suit to the sensual poetry of Acqua di Giò.

Kelly Reising has published books under her own name and contributed to works by other authors. She has written articles for publications such as *Allure, Vogue, Seminole Magazine, Ebony*, and *Working Mother Magazine*. She is a respected and widely used copywriter, particularly within the fashion and apparel industry.







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