



The Essence of Louis Vuitton

Extended

Kelly Reising

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- Beautifully illustrated book with plenty of photos and drawings of the brand's most iconic creations
- Part of the highly popular *The Essence of* series
- Perfect for anyone interested in the major fashion brands and looking for an easy and accessible way to dive into the history, creations, models, and signature traits of the fashion houses

Step further into the world of Louis Vuitton, where legacy craftsmanship meets bold innovation. This extended edition delves deeper into the brand's journey—from its origins in custom travel trunks to its status as a global symbol of style and sophistication.

Explore the evolution of the iconic monogram, the creative impact of designers like Marc Jacobs and Nicolas Ghesquière, and how Louis Vuitton has influenced fashion, art, and pop culture. With added chapters and rare visuals, this book uncovers the layers behind the label.

See how stars like Zendaya, Scarlett Johansson, and Selena Gomez have redefined red carpet glamour and street style with Louis Vuitton's signature pieces.

Whether you're a longtime admirer or new to the brand, this expanded volume is a richly curated celebration of why Louis Vuitton remains at the pinnacle of luxury.

Also available is ISBN 9788794190596 *The Essence of Louis Vuitton, Unfolded*.

Kelly Reising has published books under her own name and contributed to works by other authors. She has written articles for publications such as *Allure*, *Vogue*, *Seminole Magazine*, *Ebony*, and *Working Mother Magazine*. She is a respected and widely used copywriter, particularly within the fashion and apparel industry.