



# The Essence of Yves Saint Laurent

Unfolded

Kelly Reising

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- Beautifully illustrated book with plenty of photos and drawings of the brand's most iconic creations
- Part of the highly popular *The Essence of* series
- Perfect for anyone interested in the major fashion brands and looking for an easy and accessible way to dive into the history, creations, models, and signature traits of the fashion houses

Dive into the captivating world of Yves Saint Laurent, one of the most influential fashion houses of the 20th and 21st centuries. This book traces the rich history of the brand, from its inception in 1961 by the legendary Yves Saint Laurent and Pierre Bergé, to its enduring impact on the fashion industry today.

Explore the evolution of YSL's iconic designs, including the revolutionary Le Smoking tuxedo, the exquisite Tulip Skirt, and the glamorous YSL bags that have become timeless symbols of luxury and style. Discover how these designs have not only shaped fashion but also empowered women around the globe.

Featuring stunning photographs, this book also highlights the celebrities who have adorned themselves in YSL creations. From the bold and daring Nicki Minaj, the elegant Angelina Jolie, the fashion-forward Dua Lipa, to the chic and sophisticated Margot Robbie, see how YSL has remained a favourite on the red carpet and beyond.

**Kelly Reising** has published books under her own name and contributed to works by other authors. She has written articles for publications such as *Allure*, *Vogue*, *Seminole Magazine*, *Ebony*, and *Working Mother Magazine*. She is a respected and widely used copywriter, particularly within the fashion and apparel industry.