



The Eye

Fotografiska

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- A vibrant photo book celebrating seven years of Fotografiska by interpreting the evolution of the field during the years that Fotografiska has been around to influence it
- Features a unique selection of exhibited photography, ranging from icons to bold and exciting new talents
- Fotografiska is a world-renowned brand and an inclusive and innovative platform for photography

At the waterfront of Stockholm, in an old industrial building once used by the harbor, lies Fotografiska, one of the world's leading meeting places dedicated to photography. Ever since its opening in 2010, the best photographers in the world — including Irving Penn, Annie Leibovitz, David LaChapelle, and Martin Schoeller — have all exhibited their work at the venue. Consciously creating a refined mix of emerging talents and icons in approximately 20 exhibitions a year, Fotografiska has also introduced exciting newcomers like Cooper & Gorfer, Ren Hang, and Christian Tagliavini. Grounded in world-class photographic exhibitions, Fotografiska also provides a dynamic mix of activities including lectures, workshops, events, and artist talks — which all in all attracts over half a million guests a year.

Through carefully-selected photographs from its exhibitions, *The Eye* not only celebrates Fotografiska's own journey, it also interprets the evolution of the field during the years that Fotografiska has been around to influence it. Using the sensitive eye that has made Fotografiska such an outstanding success, this volume is a must-have for all photography fans, as well as collectors. Presenting masters next to emerging, yet equally remarkable talents, the book spans from the documentary and abstract to landscape, portraiture, fashion, and wildlife, providing a vivid testimony of Fotografiska's exhibition history while showcasing the great variations within photographic practice. The images are mixed with thought-provoking and inspiring quotes and anecdotes from the photographers as well as behind-the-scenes stories from the Fotografiska team, who share their fascinating insights and experiences gained by working with their world-renowned program.