



## The Fashion Yearbook 2022

Best of campaigns, editorials and covers

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Fiona Hayes

**ISBN**

9783766725783

**Publisher**

Callwey

**Binding**

Hardback

**Territory**

World excluding Germany, Austria and Switzerland

**Size**

300 mm x 230 mm

**Pages**

240 Pages

**Illustrations**

250 color

**Name of series**

The Fashion Yearbook

**Price**

£55.00

- The best of the international fashion scene from the last year
- Impressive images of the fashion series, covers and campaigns, accompanied by expert assessment
- Top-class jury including, amongst others, the former Editor in Chief of *American InStyle*, Ariel Foxman and street style icon Veronika Heilbrunner
- A unique overview of the global fashion year

The fashion world is creative, expressive, impressive, and is always fast moving. The ***Fashion Yearbook 2022*** is a beautifully illustrated book showcasing the best fashion series and photos from the international fashion scene of 2021.

A jury of international experts like Donald Schneider (former art director of French *Vogue* and creative mind of the H&M designer collaborations), or Masha Fedorova (former editor-in-chief of Russian *Vogue* and *Glamour*), have selected the best editorials, covers and campaigns to feature in this must-have volume. The creative people behind it, such as photographers, stylists, Models and make-up artists are also presented here in detail.

**Julia Zirpel** has more than 20 years' experience as a fashion editor and director of magazines such as *Interview Germany*, *Myself* and *Cosmopolitan Germany* and more recently as an editorial director at the KaDeWe luxury department store. Based in Munich, Julia is a freelance content director, and founder of the sustainable fashion e-commerce platform [thewearness.com](http://thewearness.com).

**Fiona Hayes** is a designer, art director and lecturer with three decades of international experience in publishing, art and fashion. A former art director of ten magazines, including *Russian Vogue* and *GQ India*, she has been involved in the launch of 14 titles for Condé Nast. She is currently based in London and Paris.



Published 27th Jun 2022