



The Floor is Yours
Because Life Is Too Short for Bad Presentations
Hans Van de Water
Toon Verlinden

ISBN	9789401453226
Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	240 mm x 170 mm
Pages	224 Pages
Illustrations	18 color, 56 b&w
Price	£25.00

- Do you regularly give presentations? Are you unsure about timing? Worried you will send your public to sleep? Do you want to give a presentation that sticks, one that brings results?

Drawing on their own wide-ranging experience, the authors offer useful tips and tricks that will help you score with the audience, and provide solutions for every possible presentation problem. Too introverted? Complex themes? Paralysed by stress? This book shows that giving a presentation doesn't need to be an ordeal. You will learn how to keep your audience's attention to achieve the results you want and will also be shown a number of classic and instantly recognisable examples of bad presentations, so that you can immediately see how not to do it!