



The Gentle Author's Cries of London

The Gentle Author

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- The definitive book on 'The Cries of London'
- The first book on this subject in over a century
- Filled with astonishing archive images of London street traders, many published for the first time

The Gentle Author assembles a choice selection of 'Cries of London', telling the stories of the artists and celebrated traders, and revealing the unexpected social realities contained within these cheap colourful prints produced for the mass market. For centuries, these lively images of familiar hawkers and peddlers have been treasured by Londoners. In the capital, those who had no other means of income could always sell wares in the street and, by turning their presence into performance through song, they won the hearts of generations and came to embody the spirit of London itself.

Since 2009, **The Gentle Author** has published a daily story at SPITALFIELDS LIFE amounting to over 5,000 tales about the culture of London and the East End. Drawing a large international audience, SPITALFIELDS LIFE was chosen by *The Guardian* as the best London blog among the best city blogs around the world. The Gentle Author has published numerous books including *Spitalfields Life*, *The Gentle Author's London Album*, *Spitalfields Nippers*, *The Cries of London*, *The Life & Times of Mr Pussy* and *The Creeping Plague of Ghastly Facadism*, and written features for *The Financial Times*, *The Daily Telegraph*, *The Guardian*, *World Of Interiors*, *New Statesman* and *Frieze*.

