



The Happy Collector

A Card Game for Design Lovers

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Renate Menzi

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Publisher	Avedition Gmbh
Binding	Cards
Territory	World excluding Benelux, Germany, Austria, Switzerland, Scandinavia, Laos, Cambodia, Brunei, Maldives and the Far East (except Japan)
Size	100 mm x 70 mm
Pages	56 Pages
Illustrations	52 color
Price	£19.00

- A card game for design lovers with 13 playing categories, including tools, shoes, bottles, clothes, chairs, dolls, bags, audio, appliances, packaging and video

How many cubic metres does the little Michelin man actually take up? What insurance value does the potato peeler Rex have and how fragile is Sophie Taeuber-Arp's Dr. Komplex? The designer pack of cards *The Happy Collector* shows 52 objects from the design and decorative arts collection at the Museum of Design Zurich. Playfully – as a classical card game or top trumps – it presents not only the favourite objects and collection highlights of the museum, but also conveys important aspects of the collection procedure: from purchase, storage and handling to insurance and documentation. The Museum of Design Zurich is the leading museum for design and visual communication in Switzerland. The collection of international importance comprises around 500,000 objects from the areas of decorative arts, textiles, graphics, typography, as well as poster, furniture and product design. Sabine Flaschberger and Renate Menzi are its curators.

