



# The Language of Bugs

**Zhu Yingchun**

<b>ISBN</b>	9781851498857
<b>Publisher</b>	ACC Art Books
<b>Binding</b>	Paperback / softback
<b>Territory</b>	World
<b>Size</b>	185 mm x 130 mm
<b>Pages</b>	334 Pages
<b>Illustrations</b>	92 color, 236 b&w
<b>Price</b>	£17.99

- Unique contemporary art book by Chinese artist and book designer Zhu Yingchun created using the natural characters and movements of bugs
- Silver medal winner, Most Beautiful Books in the World awards, 2017
- QR code links to video of the artist explaining his work and showing the bugs "creating" their art
- Accompanying booklet explaining the concept of the Bugs' book

This award-winning contemporary art book is made completely from the perspective and language of bugs, from the front page to the final chapter, with no human writing and text, only the "writing" of bugs. Inspired by the marks left behind by a cicada walking across his sketchbook, contemporary artist Zhu Yingchun placed boards and "ink ponds" of dark-coloured vegetable juices in his garden for the bugs to crawl through. The resulting marks, were thousands of twisted characters, each with a charm of its own - the language of the bugs. The accompanying booklet explains the artist's concept and QR code links the reader to a video of the process.

"The bugs seem insignificant, but their strokes are beautiful," says Zhu Yingchun. "Art is not just those pieces hanging on walls and placed in exhibition halls. Everything in the world, including every life in nature, has the power to create beauty, and art is all around us."

Book designer, artist and book planner, **Zhu Yingchun** is also Director of Nanjing Normal University Research Center of Book Culture, and Director of the Jiangsu Province Publishers Association Design and Binding Arts Committee. He was named a Leading Talent of the News and Publishing Industry of China, and has won the Chinese Government Award for Publishing Outstanding Editor Award. He is also the recipient of the international award, "The Best Book Design from All Over the World". His book designs have been exhibited in many countries and territories around the world including UK, Germany, South Korea, Japan.

