



The Lazy Frenchie in NYC

Lifestyle Guide for Instagram Lovers

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- The Instagram guide to (re)discover New York in style, including addresses for eating, drinking, shopping, sightseeing and (street) art
- A lifestyle guide, a photo album and a mood board in one book

Here is the Instagram guide to (re)discovering New York in style, including addresses for eating, drinking, shopping, sightseeing and (street) art. Documenting the daily life and preferred secret spots of an expat in the city, it is a lifestyle guide, a photo album, and a mood board all in one. *The Lazy Frenchie* is a must-have for millennials and Instagram addicts who love New York. It is a colourful, photo-centric guidebook that uses popular hashtags as captions: #AvocadoToast, #CoffeeBreak, #VintageMarket, #DateNight, #StreetArtIsEverywhere, #IHaveThisThingWithFloors, etc. It will cater to tourists and locals alike.

