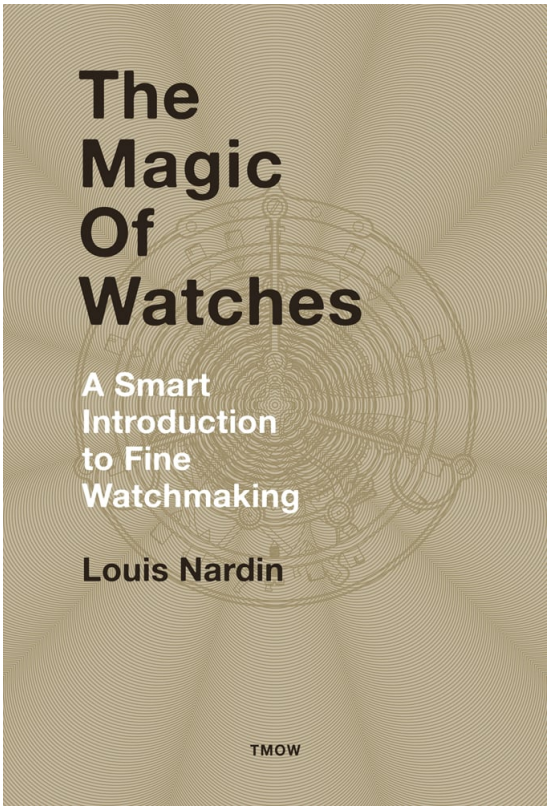
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The Magic of Watches

A Smart Introduction to Fine Watchmaking

Louis Nardin

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Binding	Hardback
Territory	World excluding Switzerland
Size	210 mm x 140 mm
Pages	232 Pages
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- For Neophytes - to learn the fundamentals, and appreciate the main features of a model, its qualities and weaknesses. For amateurs - to create the desire to know more about fine watches. For connoisseurs - to revise important concepts and even increase their knowledge
- This new edition includes new illustrations

What is a beautiful watch? How do you make a good choice? *The Magic of Watches* explains how and why these little objects are so precious, fascinating and exciting. The book presents paradoxes: why a one-million-dollar watch might be less precise and more fragile than one that costs 15 dollars. It comes back to the origins of the measurement of time: how did we go from the water clock to the wristwatch? The book goes on to technique: how does a mechanical movement work? How does a quartz one work?; delves into details: what is a 'complication' and when do we speak about 'chronometer'?; showcases art: how do we enamel a dial? *The Magic of Watches* is unique: it focuses in detail on the basics in order to understand and love watches better.

Holding a Master's degree in History and Sociology as well as certificate in Journalism with a specialisation in watches and the watchmaking industry. **Louis Nardin** was appointed in 2008 editor-in-chief and content manager of Worldtempus.com, a reference site available in French. English and Mandarin, Since 2012, he has been the editor-in-chief of *TheWatches.tv*, a web based television channel dedicated to watches located in Geneva. Nardin also works as an independent journalist for topical publications such as *Watch Around* and *HH Journal, The Fondation of Haute Horlogerie webzine*. He has been a speaker for watchmaking events as well as co-organiser of private events for independent watch brands during Baselworld. He also envisages technical concepts such as the display of the Lady Comliquee, a highly complicated timepiece completed by Faberge in 2015, which won the Ladies' High-Mech Watch Prize at the Grand prix d'Horlogerie de Geneve 2015.

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