



## **The Magic of Watches**

### **A Smart Introduction to Fine Watchmaking**

**Louis Nardin**

<b>ISBN</b>	9782940506286
<b>Publisher</b>	Watchprint.com
<b>Binding</b>	Hardback
<b>Territory</b>	World excluding Switzerland
<b>Size</b>	210 mm x 140 mm
<b>Pages</b>	232 Pages
<b>Price</b>	£33.00

- For Neophytes - to learn the fundamentals, and appreciate the main features of a model, its qualities and weaknesses. For amateurs - to create the desire to know more about fine watches. For connoisseurs - to revise important concepts and even increase their knowledge
- This new edition includes new illustrations

What is a beautiful watch? How do you make a good choice? *The Magic of Watches* explains how and why these little objects are so precious, fascinating and exciting. The book presents paradoxes: why a one-million-dollar watch might be less precise and more fragile than one that costs 15 dollars. It comes back to the origins of the measurement of time: how did we go from the water clock to the wristwatch? The book goes on to technique: how does a mechanical movement work? How does a quartz one work?; delves into details: what is a 'complication' and when do we speak about 'chronometer?'; showcases art: how do we enamel a dial? *The Magic of Watches* is unique: it focuses in detail on the basics in order to understand and love watches better.

Holding a Master's degree in History and Sociology as well as certificate in Journalism with a specialisation in watches and the watchmaking industry. **Louis Nardin** was appointed in 2008 editor-in-chief and content manager of Worldtempus.com, a reference site available in French, English and Mandarin. Since 2012, he has been the editor-in-chief of *The Watches.tv*, a web based television channel dedicated to watches located in Geneva. Nardin also works as an independent journalist for topical publications such as *Watch Around* and *HH Journal*, *The Fondation of Haute Horlogerie webzine*. He has been a speaker for watchmaking events as well as co-organiser of private events for independent watch brands during Baselworld. He also envisages technical concepts such as the display of the Lady Comliquee, a highly complicated timepiece completed by Faberge in 2015, which won the Ladies' High-Mech Watch Prize at the Grand prix d'Horlogerie de Geneve 2015.