



The Major Brands in Germany 2023

recreate. transform. be resilient.

German Design Council

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- Renowned brands present themselves and their history
- Detailed insights into understanding and implementing of this year's theme "recreate. transform be resilient" in your own company
- A comprehensive overview of the German brand landscape

As Germany's design and brand authority, the German Design Council strengthens society's awareness of design and supports companies in all aspects of their brand and design development. In ***The Major Brands in Germany 2023***, it's not only the most exciting companies that are presented; Germany's best brands tell you everything you need to know about this year's theme "recreate. transform. be resilient."

The German Design Council acts as the world's leading competence centre for communication and knowledge transfer in the field of design, brand and innovation. With international offers, support for young designers and memberships, it is part of the global design community and has always contributed to establishing exchange and networks worldwide.