



The Maserati Book

Michael Köckritz

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- Unique inspiration for Maserati enthusiasts: Perfect for celebrating your passion in style
- Authentic expert knowledge: Providing exciting background stories, in-depth knowledge and special perspectives on Maserati
- Stylish design object and collector's item: with its elegant and cool design, this book will be a prestigious highlight in your home

In the latest volume of *The Car Book Series*, teNeues presents **The Maserati Book**, an exquisite illustrated book that impressively showcases the fascinating history and incomparable elegance of the Italian car brand founded in 1914. Breathtaking photographs show legendary models such as the exclusive Sebring of the 1960s and the Ghibli designed by Giorgetto Giugiaro – a masterpiece that even inspired Henri Ford to make the famous request to his designers: "Build a more beautiful car." The book not only sheds light on Maserati's evolution from a traditional family business to its current role as a major player in the luxury car industry, but also offers exclusive insights, captivating stories and interviews with experts and insiders. An essential work for connoisseurs and enthusiasts who appreciate the perfect symbiosis of high-end automotive design, lifestyle and technical excellence.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. Most recently, teNeues published the illustrated book *Coolness – The Casual Elegance of Freedom*, *The Lamborghini Book*, *The Porsche Book*, and *The Ferrari Book*.

