



The New Design Museum

Co-Creating the Present, Prototyping the Future

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The New Design Museum Co-creating the Present, Prototyping the Future Edited by Beatrice Leanza

ISBN	9783038604389
Publisher	Park Books
Binding	Paperback / softback
Territory	World excluding Austria, France, Germany, Switzerland, Puerto Rico, United States, Canada, and Japan
Size	240 mm x 160 mm
Pages	332 Pages
Illustrations	6 color, 17 b&w
Price	£25.00

- Maps a landscape of new institutional and curatorial practices in discussing and exhibiting architecture and design across different geographical locations
- Highlights changing paradigms of public and professional engagement with design
- Thirty-one case studies encompass visions and practical examples from leading international institutions as well as independent initiatives and platforms
- Features 15 interviews with directors and programmers from all continents

The New Design Museum maps a new landscape of institutional practices across different geographical locations. It reveals how spaces of culture dedicated to design have been transforming—their missions, programs and outreach platforms—to respond to an ever-expanding outlook on design as a field that is moving beyond its traditional presentation as an object-based practice. The case studies encompass visions and practical examples from leading international institutions as well as independent initiatives and platforms, such as The World Around (Brooklyn, NY), Serpentine Gallery (London), Future Observatory at the Design Museum (London), Cultures of Assembly (Luxembourg), Loudreaders, and Non-Extractive Architecture. They are united in their search to revisit methods and canons of conventional museological traditions. They explore a composite thematic spectrum covering from global design practices invested in decolonising and queering agency, computational, ecological and indigenous knowledge, and present alternative educational and collaborative frameworks of institutional development.

The book integrates 15 interviews with directors and programmers, such as Carson Chan (MoMA, New York), Ikko Yokoyama (M+ Museum, Hong Kong), Aric Chen (Nieuwe Instituut, Rotterdam), Giovanna Borasi (Canadian Centre for Architecture, Montreal), and Lucia Pietrouisti (Serpentine Gallery, London), with a selection of 31 projects and initiatives by independent practitioners and entities beyond the traditional museum, including festivals, websites, podcasts, public programs, and off-spaces. Many of them emerged over the past decade and more intently since the outbreak of the COVID pandemic in 2020. They are evidence of the changing paradigms of public and professional engagement with the discipline of design.

Beatrice Leanza is a cultural strategist, museum director and critic with a background in Asian studies. She has served as executive director of the Museum of Art, Architecture and Technology in Lisbon and as creative director of Beijing Design Week. She is founder of B/Side Design, a consulting agency working with international stakeholders from the public, private and corporate sectors, and co-founder of The Global School, China's first independent institute dedicated to design and creative research.

