



The New World Economy in 5 Trends

Investing in times of superinflation, hyperinnovation & climate transition

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- Two top economists look ahead to 2050
- The five trends that will shape our markets, money and lives in the coming decades
- A critical overall analysis of tomorrow's economy
- With concrete advice for those who want to invest future-proof

The future is uncertain but for one thing: the global economy is in disarray. Investors, companies and governments must rethink their approach in light of raging inflation, the ongoing climate crisis and an ageing population. In addition, they have to deal with the highest mountain of debt ever accrued in peacetime, disruptive innovations and the effects of multi-globalisation. So much is happening simultaneously, making it difficult to distinguish the big waves from the small hypes. Which economic developments are here to stay and which are transient? How will interest rates evolve? Which emerging countries will become tomorrow's global powers? Which sectors offer the most opportunities? Macroeconomist Koen De Leus and market strategist Philippe Gijssels take a deep dive into the inner workings of our economy. They identify the five major trends that will dominate our lives and our money over the next 30 years. With in-depth analyses and concrete advice, they offer guidance, reveal connections and temper alarmism. **The New World Economy in 5 Trends** shows how you can surf global megatrends and successfully invest in our changing reality.

Koen De Leus is chief economist at BNP Paribas Fortis and author of *Naar Grijsland and De winnaarseconomie*. He manages to interpret complex economic topics in an accessible way. **Philippe Gijssels** is chief strategist at BNP Paribas Fortis and an enthusiastic investment professional. As an expert in financial analysis, he makes frequent appearances in the media.