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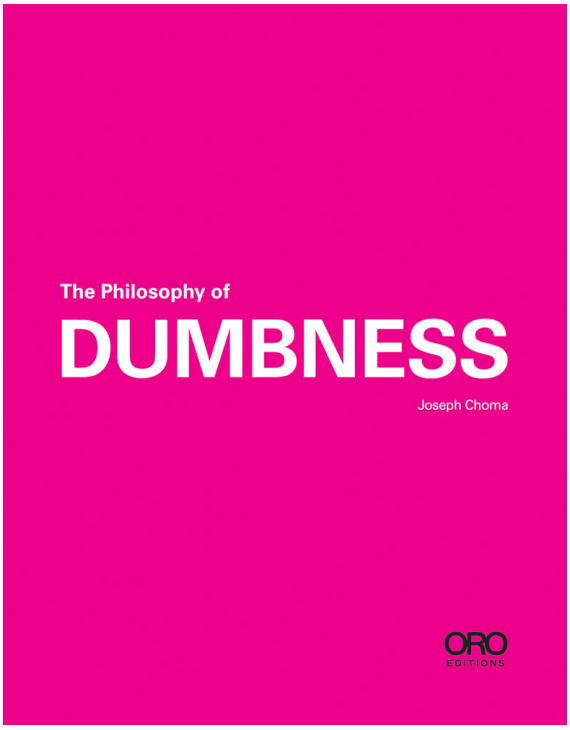

The Philosophy of Dumbness

Joseph Choma

ISBN	9781951541378
Publisher	ORO Editions
Binding	Paperback / softback
Territory	World excluding USA, Canada, Australasia, China, Hong Kong, Taiwan, South Korea, and Japan
Size	229 mm x 178 mm
Pages	140 Pages
Illustrations	100 color
Price	£20.00

- A hashtag could create an entire movement. This book is the start of a movement where "dumbness" is a means to practice "smarte"'
- This book suggests an alternative approach to the fashionable idea that "high-tech" is the single future for architecture
- This anti-manifesto expresses that of a diverse range of interpretations to a common theme - emphasising the importance of a collective vision for the future of architecture
- Cuts a cross-section through a wide range of possible futures, from fabrication to sustainability to aesthetics
- Includes a diverse range of practitioners, from emerging voices to world-renowned architects
- A seemingly simple question provides a lens into the culture of contemporary architecture and the rigour behind it

This is the dumbest smart book on contemporary architecture. What really is this “technology” that we speak of? How do we define “intelligence?” These are just two of the questions that this book attempts to answer through the unconventional (and seemingly ironic) lens of “dumbness.” Historical examples in science, art, and architecture ground “dumbness” as a means to convey a trajectory to practice “smarter.” Instead of a singular authoritative vision, over 50 contributors answer the question, ‘What is the dumbest, but smartest thing you’ve done?’ These unique responses provide a vivid lens into the culture of contemporary architecture and the rigour behind it.

Joseph Choma is the Founder of the Design Topology Lab and an associate professor of architecture at Clemson University. He is the author of *Morphing: A Guide to Mathematical Transformations for Architects and Designers* (Laurence King Publishing, 2015) and *Études for Architects* (Routledge, 2018).

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