



# The Pink Book

## Fashion, Styles & Stories

### Heide Christiansen

### Martin Fraas

ISBN	9783961715626
Publisher	teNeues Books
Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
Size	300 mm x 235 mm
Pages	208 Pages
Illustrations	180 color
Name of series	Fashion, Styles & Stories
Price	£49.95

- Introducing the first fashion title dedicated to the mega topic in fashion: colours
- The exquisite design and luxurious feel transform the coffee-table book into a fashion icon itself

**The Pink Book: Fashion, Styles & Stories** is a dedicated series that comprehensively explores one of the most important themes in the fashion industry: colours. As the title suggests, this book focuses on all shades of pink, from vibrant fuchsia to delicate rose. The two authors, Heide Christiansen and Martin Fraas, showcase the power and allure that pink embodies through captivating runway shots.

These dynamic fashion photographs were captured at major haute couture shows by renowned designers and brands like Dior, Chanel, and Gucci, or emerged as street style photography from the bustling life of a metropolis. Christiansen and Fraas not only provide impressive visuals but also narrate intriguing backstories. The significance of the colour pink becomes the central theme around which an entire world of images and stories is constructed.

Any fashion enthusiast will be thrilled by this unique coffee table book. It serves as an inspiration for those passionate about fashion brands, high fashion, and the runways of the fashion industry. With its luxurious presentation and exquisite tactile quality, **The Pink Book: Fashion, Styles & Stories** almost becomes a fashion item itself. It is suitable as an upscale gift or a standout piece for any home library.

Text in English and German.

**Heide Christiansen** is a master of capturing the ideal visual representation for every story. With expertise as a photo editor, producer, and freelance art buyer, she specialises in fashion, beauty, and lifestyle photography. Throughout her career, Heide has collaborated with various publishers and advertising agencies, including Condé Nast for esteemed publications such as *GQ*, *GQ Style*, *Glamour*, *Myself*, and *Douglas* magazine.

**Martin Fraas** graduated from the prestigious Henri Nannen School of Journalism in Hamburg. With a specialisation in lifestyle and fashion, he has worked for renowned magazines like *InStyle*, *Cosmopolitan*, *ELLE*, *Gala*, and *BUNTE*. Martin has authored numerous books in addition to his successful career in journalism.

