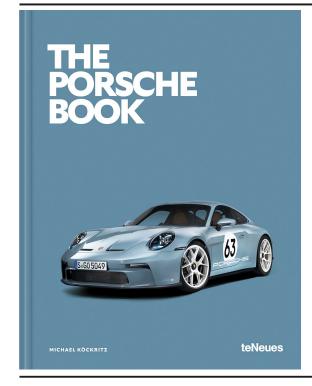


TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com

Web: https://www.accartbooks.com/uk





The Porsche Book

Michael Köckritz

ISBN 9783961716111
Publisher teNeues Books

Binding Hardback

Territory World excluding Germany, Austria, Switzerland,

Belgium, Netherlands, USA & Canada

Size 370 mm x 290 mm

Pages 304 Pages Illustrations 250 color

Name of series The Car Book Series

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- An opulent and entertainingly informative book about the top class among cars Porsche!
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In collaboration with the *ramp* editorial team, Michael Köckritz presents the most important Porsche models and the history of this fascinating brand on an equally lavish and entertainingly informative stage. With a comprehensive view of the brand's significance for the pop-cultural and automotive history of modern times, the book project brings to life all the essential themes that shape its identity. Author texts, expert interviews, and highly aesthetic imagery capture the brand in all its facets, making the book a must-have for all car enthusiasts and Porsche aficionados. Alongside exclusive design sketches, an overview of all production models with technical data completes this extraordinary and sophisticated book project.

Michael Köckritz describes himself as a long-standing and enthusiastic Porsche driver. He currently regards Porsche as one of the most exciting and coveted brands in the modern luxury and lifestyle world.

Text in English and German.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. After Men's Manual, the coffee table books Coolness - The Casual Elegance of Freedom and The Lamborghini Book have now been published by teNeues.





