



The Porsche Book

Michael Köckritz

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- An opulent and entertainingly informative book about the top class among cars - Porsche!
- With a holistic view of the significance of the brand for pop-cultural and automotive history

In collaboration with the *ramp* editorial team, Michael Köckritz presents the most important Porsche models and the history of this fascinating brand on an equally lavish and entertainingly informative stage. With a comprehensive view of the brand's significance for the pop-cultural and automotive history of modern times, the book project brings to life all the essential themes that shape its identity. Author texts, expert interviews, and highly aesthetic imagery capture the brand in all its facets, making the book a must-have for all car enthusiasts and Porsche aficionados. Alongside exclusive design sketches, an overview of all production models with technical data completes this extraordinary and sophisticated book project.

Michael Köckritz describes himself as a long-standing and enthusiastic Porsche driver. He currently regards Porsche as one of the most exciting and coveted brands in the modern luxury and lifestyle world.

Text in English and German.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. *AfterMen's Manual*, the coffee table books *Coolness - The Casual Elegance of Freedom* and *The Lamborghini Book* have now been published by teNeues.

