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The Power of Culture

Qatar 2022

Al-Mayassa bint Hamad bin Khalifa Al Thani

ISBN	9780995454699
Publisher	Cultureshock
Binding	Paperback / softback
Territory	World excluding Qatar
Size	300 mm x 220 mm
Pages	224 Pages
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- Unique insights into Qatar and its creation
- Comprehensive, detailed guide to all museums and artworks
- Detailed maps throughout the book of all districts, museums, etc.
- Qatar calendar of events in late 2022 and 2023
- Beautifully produced with a gatefold cover

Although one of the world's smallest countries, Qatar punches well above its weight in terms of art and culture. It is home to innovative and striking pieces of public art as well as art-filled museums designed by world-famous architects. This is all part of a far-reaching plan to focus on becoming a culture-based, rather than carbon-based, economy – a plan which Sheikha Mayassa has spearheaded on every level. It is this which makes ***The Power of Culture*** so informative and readable. Sheikha Mayassa's personality shines through every page, whether discussing the delights to be found in museums and galleries, or commenting on her favourite place to see wild life and where to find the best abayas. Part easy-to-read guide and part memoir, ***The Power of Culture*** offers a completely original insight into the Qatar of today, enhanced with in-depth interviews by Sheikha Mayassa with some of the leading architects and artists who have contributed to its success.

Text in English, Arabic, Mandarin, Hindi and Spanish.

Sheikha Al-Mayassa bint Hamad bin Khalifa Al Thani is the driving-force behind the extraordinary cultural flowering of Qatar in recent years. She is Chairperson of Qatar Museums, Doha Film Institute, Reach Out to Asia, and Qatar Leadership Centre. She is the sister of Qatar's ruling Emir Tamim bin Hamid Al Thani.







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