



# THE POWER OF IMPACT



Build a future-fit organisation that connects **purpose, people, planet and places**

Anouk van Oordt & Coline Lescot

Lannoo Campus



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- Two guiding tools: the Coherence Compass™ and the Transformational Spiral
- A practical and personal guide to help you make the invisible visible, reconnect what truly matters, and build an organisation that is not only future-fit, but meaningful to work for and worth believing in

Organisations today face complex and fast-moving challenges. Many are navigating uncertainty and growing pressure to change from within and from the world around them. Signs of disconnection show up everywhere: between people and purpose, brand and behaviour, profit and planet. While the world speeds up, many companies feel the weight of transformation without a clear path forward. This book is for leaders who recognise that tension and want to respond. Leaders who care about doing the right thing, making real impact, and bringing more coherence to how their organisation thinks, acts, and feels. At the heart of this journey are two guiding tools: the Coherence Compass™ and the Transformational Spiral. The compass helps leaders and teams spot the cracks, misalignments between purpose, behaviour, culture, and spaces and turn them into levers for meaningful change. The spiral walks you through a participative journey, connecting Human Transformation to Interior Transformation, because that's where the real magic happens: when people and spaces evolve together to bring strategy and values to life. This is a practical and personal guide to help you make the invisible visible, reconnect what truly matters, and build an organisation that is not only future-fit, but meaningful to work for and worth believing in.

**Anouk van Oordt** transforms vision into experience by aligning people, purpose and place. With over 30 years of expertise, she helps organisations bring strategy to life through culture, behaviour and space. Her work proves that design is transformational - and that lasting impact begins from within. **Coline Lescot** merges creativity with strategic insight to translate client values into distinctive architectural concepts. With a passion for innovation and an eye for timeless design, she creates environments that go beyond trends - spaces that reflect identity, purpose, and lasting impact.

