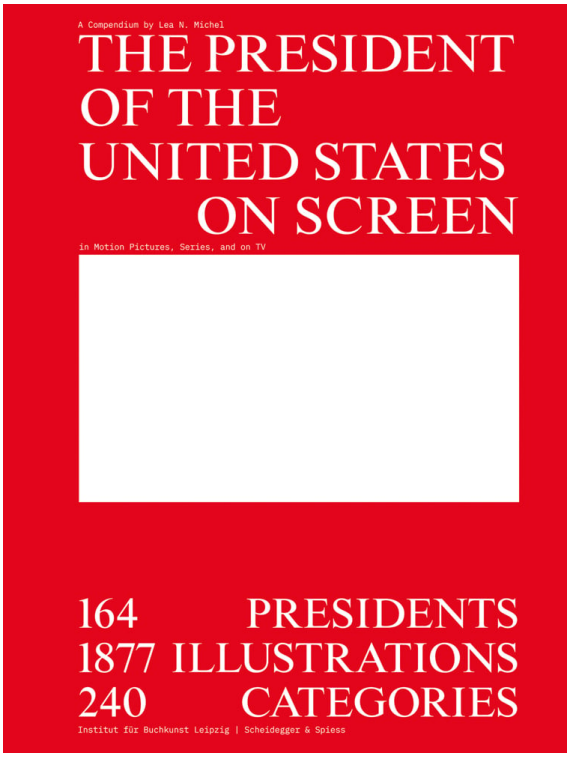
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The President of the United States on Screen

164 Presidents, 1877 Illustrations, 240 Categories

Lea Michel

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Contributions by Teresa Rudolf

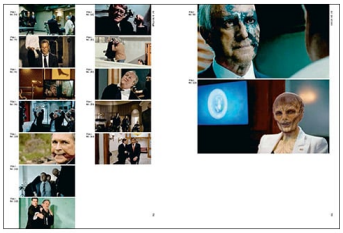
ISBN	9783858818584
Publisher	Scheidegger & Spiess
Binding	Paperback / softback
Territory	World excluding Austria, Germany, Switzerland, Puerto Rico, United States, Canada, and Japan
Size	230 mm x 165 mm
Pages	464 Pages
Illustrations	1877 color
Price	£35.00

- A highly original view of the US presidency, the world's formerly most powerful and still most fascinating public office and its fictional representation in movies and TV series
- No real public figure has inspired more fictitious representations than the American president
- A guide through five decades of movie and TV history from an unconventional perspective

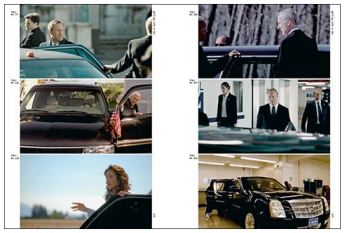
Swiss graphic designer Lea Michel has chosen for her book the single most often impersonated figure in Western movie history: The President of the United States. Taking 164 fictitious presidents, male and female (for the first time in Curtis Bernhard's comedy *Kisses for my President* of 1964), it charts the range of actions of the world's formerly most powerful person – making statements or giving speeches, standing in front of or sitting behind the desk at the Oval Office, climbing out of or into limousines, wearing dressing gowns.

Six presidential typologies – Father and Husband, Villain, Alien, Clown, Hero, Lover – sorted by 241 sub-categories, such as Shaking Hands, Looking Shocked at a Screen, or In a Video Conference with a Terrorist. Taken from films and TV and online series, such as *Dr. Strangelove, Independence Day*, or *House of Cards*, as well as from many lesser known productions, they also highlight the intense relationship between fiction and reality in a time where the incumbent president exploits all media to an unprecedented extent to market himself and to increase his popularity.

Lea Michel is a Zurich-based graphic designer, working independently and as partner of Studio HOMI. She is also working as a teaching assistant at Zurich University of the Arts (ZHdK).







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