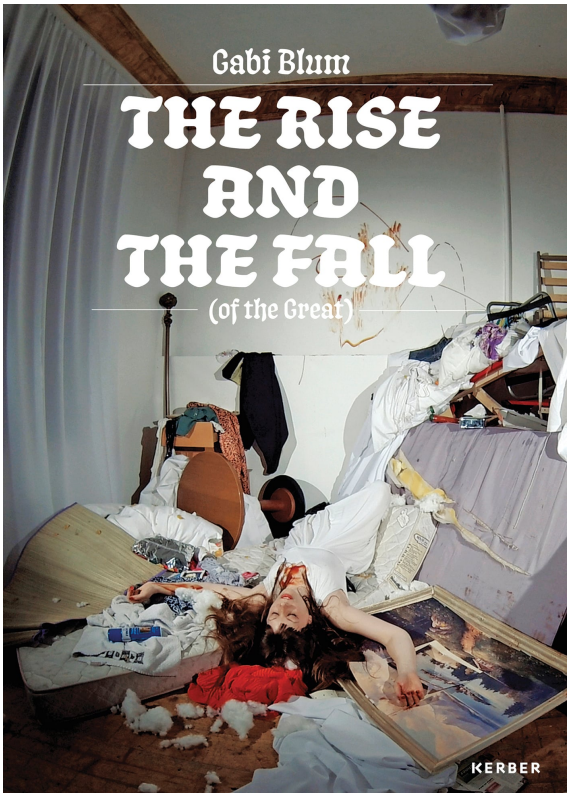
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The Rise and the Fall (of the Great)

Gabi Blum

Text by Lisa Britzger

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ISBN	9783735610928
Publisher	Kerber
Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, the USA & Canada
Size	280 mm x 200 mm
Pages	296 Pages
Illustrations	300 color
Price	£48.00

- Gabi Blum transforms pop-culture imagery into walk-in scenes that blur reality and fiction through evocative spatial staging
- Critical reflection on icons, power, and heroism
- The book contextualises Blum's practice art-historically and socially, addressing artistic work beyond commercial structures

Gabi Blum creates walk-in, room-filling installations that translate images from our collective pop-culture memory into real, three-dimensional scenes. Her location and context-specific work questions the creation of icons and myth-making, as well as the forms of staging of highbrow and popular culture. Figures—personified by herself, by others or by the visitors—act within her evocative spaces, blurring the borders between reality and fiction. Blum uses simple materials to reveal the artistic process, transforming the familiar into something new. The subject matter of her stagings include visibility, power, and the narrative of heroism. The monograph ***The Rise and the Fall (of the Great)*** looks back on 15 years of creative work, placing it in an art historical and societal context, and illuminates the challenges of artistic existence beyond commercial structures.

Text in English and German.

Gabi Blum (born 1979) is a visual artist, curator, activist who lives and works in Munich.

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