



# The Ultimate Guide to Chanel Bags

**Alexandra Fullerton**

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- From the 2.55, to the Boy, to the ornate Minaudières, this volume is dedicated to Chanel's most beautiful and coveted handbags
- **The Brand Bible:** the new ultimate series for fashionistas, handbag collectors and anyone who wants to become one
- in focus: the most iconic models from the major luxury design houses, their history, special features and the people who made them famous

Coco Chanel revolutionised the fashion world with her timeless style that combined elegance and comfort. She was known for liberating women from the restrictive dresses of the time and offering them a new, more modern silhouette. Chanel bags are among the fashion house's most important creations, especially the Chanel 2.55, which was launched in February 1955. This bag was one of the first to feature a shoulder strap, which made it particularly practical.

**Alexandra Fullerton** is an Essex Girl by birth and former Londoner, however she now resides in Norfolk, having done a pandemic pivot towards a more rural life. She lives in a small village with her husband, daughter, long-haired chihuahua Ozzie, and Nibbles the rabbit. The majority of Alex's career has been spent on magazines as a fashion director (7.5 years as Fashion director at *Stylist* magazine, 5 years as fashion director at large of *Glamour* UK) which meant styling A-list actors, musical icons and celebrities (including Kylie Minogue, Rosie Huntington-Whiteley, Sophie Turner, Florence Welch and Kelly Rowland), travelling the world to shoot fashion stories and sitting front row at fashion shows. Now Alex is self-employed and has a portfolio career that combines fashion writing for *The Telegraph* and *Bazaar Arabia*, commercial styling (brands she has worked with include Stella McCartney and Marks & Spencer), personal styling, ghostwriting, writing her own books and running a shopping platform [My3Words.co](https://www.my3words.co). When not working, Alex loves to explore provincial charity shops and dreams of unearthing a stash of Hermès Birkin bags. [alexandrafullerton.com](https://alexandrafullerton.com) / [@alexandrafullerton](https://www.instagram.com/alexandrafullerton)