



The Ultimate Guide to Dior Bags

Alexandra Fullerton

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- From the Lady Dior to the Saddle Bag to the Book Tote: Dior has produced numerous icons, this volume shows the most important ones
- *The Brand Bible*: the definitive new series for fashion enthusiasts, handbag aficionados, and anyone aspiring to join their ranks
- in focus: the most iconic models from the major luxury design houses, their history, special features and the people who made them famous

The Ultimate Guide to Dior Bags focuses on the legendary handbags of the traditional Parisian fashion house founded in 1946. From the timeless Lady Dior to the bold Saddle Bag and the modern Book Tote—each bag tells its own story and embodies style, quality, and craftsmanship.

The new Brand Bible series of books is for handbag collectors, and those that dream of their first designer purchase, as well as fashion fans everywhere. Featuring the most iconic bags from the major luxury maisons, the series reveals each house's history, explores the creation of their unique It bags and presents the pop culture moments that made them famous. With in-depth information, beautiful imagery and entertaining anecdotes, the Brand Bible series is an essential addition to any well-dressed coffee table, this season and beyond.

Alexandra Fullerton is an Essex Girl by birth and former Londoner, however she now resides in Norfolk, having done a pandemic pivot towards a more rural life. She lives in a small village with her husband, daughter, long-haired chihuahua Ozzie, and Nibbles the rabbit. The majority of Alex's career has been spent on magazines as a fashion director (7.5 years as Fashion director at *Stylist* magazine, 5 years as fashion director at large of *Glamour* UK) which meant styling A list actors, musical icons and celebrities (including Kylie Minogue, Rosie Huntington-Whiteley, Sophie Turner, Florence Welch and Kelly Rowland), travelling the world to shoot fashion stories and sitting front row at fashion shows. Now Alex is self-employed and has a portfolio career that combines fashion writing for *The Telegraph* and *Bazaar Arabia*, commercial styling (brands she has worked with include Stella McCartney and Marks & Spencer), personal styling, ghostwriting, writing her own books and running a shopping platform My3Words.co. When not working, Alex loves to explore provincial charity shops and dreams of unearthing a stash of Hermès Birkin bags. alexandrafullerton.com / [@alexandrafullerton](https://www.instagram.com/alexandrafullerton)

