



The Ultimate Guide to Hermès Bags

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- From the Kelly and Birkin to the Constance, Hermès: The Bags presents the most coveted and magnificent handbags from the traditional French brand
- *The Brand Bible*: The ultimate new series for fashion lovers, handbag enthusiasts, and those aspiring to be part of the community
- Highlighting: The most iconic models from leading luxury design houses, exploring their history, unique traits, and the influential figures who brought them to fame

Hermès, is known for its exquisite leather goods and fashion accessories. The most famous bag models—the Birkin and the Kelly bag—are not only fashion objects, but also symbols of elegance and status. **The Ultimate Guide to Hermès Bags** presents the maisons handbags and sheds light on the pop-cultural influence of Hermès bags, which have a special place in films and series such as *Sex and the City*.

The new Brand Bible series of books is for handbag collectors, and those that dream of their first designer purchase, as well as fashion fans everywhere. Featuring the most iconic bags from the major luxury maisons, the series reveals each house's history, explores the creation of their unique It bags and presents the pop culture moments that made them famous. With in-depth information, beautiful imagery and entertaining anecdotes, the Brand Bible series is an essential addition to any well-dressed coffee table, this season and beyond.

Alexandra Fullerton is an Essex Girl by birth and former Londoner, however she now resides in Norfolk, having done a pandemic pivot towards a more rural life. She lives in a small village with her husband, daughter, long-haired chihuahua Ozzie, and Nibbles the rabbit. The majority of Alex's career has been spent on magazines as a fashion director (7.5 years as Fashion director at *Stylist* magazine, 5 years as fashion director at large of *Glamour UK*) which meant styling A list actors, musical icons and celebrities (including Kylie Minogue, Rosie Huntington-Whiteley, Sophie Turner, Florence Welch and Kelly Rowland), travelling the world to shoot fashion stories and sitting front row at fashion shows. Now Alex is self-employed and has a portfolio career that combines fashion writing for *The Telegraph* and *Bazaar Arabia*, commercial styling (brands she has worked with include Stella McCartney and Marks & Spencer), personal styling, ghostwriting, writing her own books and running a shopping platform *My3Words.co*. When not working, Alex loves to explore provincial charity shops and dreams of unearthing a stash of Hermès Birkin bags. alexandrafullerton.com / [@alexandrafullerton](https://www.instagram.com/alexandrafullerton)

