



## The Watch Book Rolex

### Luxury edition

**Gisbert L. Brunner**

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<b>Territory</b>	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
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- The bestselling book **The Watch Book Rolex** in a limited special-packaging edition: inspired by a true Rolex watch packaging, the special edition in blue velvet with the title embossed in gold, presented in a vegan leather box with high-quality hot foil stamping and red Vibalin lining
- For passionate Rolex fans and all those who want to have a real eye-catcher on their coffee table - as special as the watches the book is all about
- Includes the third revised edition of *The Watch Book Rolex*
- Limited to 1,000 copies

The Rolex reference book in a luxurious special edition.

The bestseller **The Watch Book Rolex** by watch expert Gisbert L. Brunner is dedicated to the history and watchmaking milestones of the famous brand and will now be published in an exclusive and limited edition box reminiscent of a watch case.

**The Watch Book Rolex** has long been undisputed as one of the best books when it comes to the luxury watch brand. In this superlative coffee-table book, Gisbert L. Brunner, known among experts as the "watch pope", illuminates the history of the chronometric legend Rolex. In his usual artistic style, he explains what makes this brand unique and to what extent it has contributed to the technical development of the wristwatch. From the first officially certified wristwatch, to the waterproof "Oyster" case, to the technically sophisticated models of modern times, Gisbert covers everything the reader needs to know about the Rolex brand in impressive pictures and highly informative yet entertaining texts.

Text in English, German and French.

**Gisbert L. Brunner**, born in 1947, has been involved with precision timepieces of all kinds since the 1960s, primarily wristwatches. During the quartz watch crisis in the 1970s, his love for the seemingly dying mechanical timepieces increased even more. His passion for collecting led to his first articles in the early 1980s. In the meantime, Brunner has published more than 25 books on the subject. He is in demand worldwide as a lecturer.