



The Watch Book Rolex: 3rd updated and extended edition

Gisbert L. Brunner

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Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
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Name of series	The Watch Book
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- Additional digital content in conjunction with the teNeues app available exclusively with the book
- Curated by best-selling author and "watch expert" Gisbert L. Brunner
- Includes numerous new models and references, e.g. anniversary editions of the Submariner (70 years) and the Daytona (60 years)
- The indisputable standard work on the history and iconic watch models of Rolex, an absolute bestseller

The ultimate standard work on the Rolex brand is going into a new edition. **The Watch Book Rolex** has long been undisputedly one of the best coffee-table books when it comes to the luxury watch brand.

In this superlative coffee-table book, Gisbert L. Brunner, known among experts as the "watch pope", illuminates the history of the chronometric legend Rolex. In his usual artistic style, he explains what makes this brand unique and to what extent it has contributed to the technical development of the wristwatch. From the first officially certified wristwatch, to the waterproof "Oyster" case, to the technically sophisticated models of modern times, Gisbert covers everything the reader needs to know about the Rolex brand in impressive pictures and highly informative yet entertaining texts.

In the third revised edition, the successful author has now also included the latest models of the legendary Submariner and Daytona series, the brand's traditional lines, which are already celebrating their 70th and 60th anniversaries. Also included in this edition: the completely new 1908 line and the Celebrations dial as well as numerous new references of classics such as the Sky-Dweller and GMT-Master II.

Text in English, French and German.

Gisbert L. Brunner, born in 1947, has been involved with precision timepieces of all kinds since the 1960s, primarily wristwatches. During the quartz watch crisis in the 1970s, his love for the seemingly dying mechanical timepieces increased even more. His passion for collecting led to his first articles in the early 1980s. In the meantime, Brunner has published more than 25 books on the subject. He is in demand worldwide as a lecturer.

