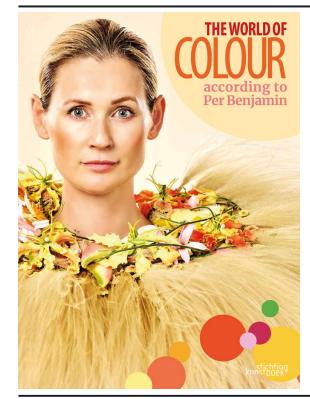


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The World of Colour According to Per Benjamin

Per Benjamin
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In the past ten years, Swedish floral designer Per Benjamin developed his own colour theory. The World of Colour according to Per Benjamin is an educational-entertaining-inspirational book where his colour theory is explained in text, but above all presented in a very creative, visual 'hands on' style in beautiful pictures and colour charts. The photos are a mixture of studio works, outdoor pieces and bigger event designs (such as the Nobel Prize award ceremonies) and show both small and extra large arrangements. All of the pictures included illustrate how it is possible to extract colour tones from a material both in theory and in practice.







