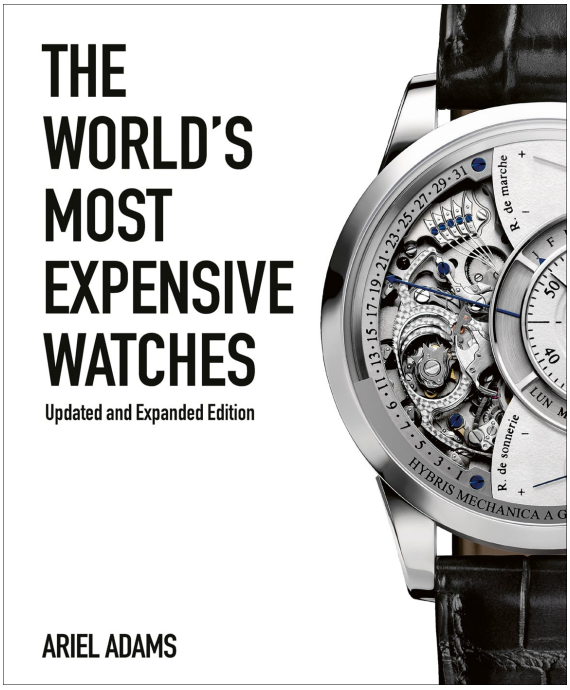
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The World's Most Expensive Watches

Ariel Adams

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- Published in collaboration with aBlogtoWatch.com - the world's most popular watch blog
- A beautifully constructed volume that lends itself to intimate visual horological voyeurism; witness the craftsmanship, design and sheer luxury of some of the world's most exclusive wristwatches
- Second expanded and updated edition

More than a fashion accessory or means to tell the time, the wristwatch has become a statement of identity; politician or celebrity, scientist or sportsman, what you choose to wear on your wrist speaks volumes about who you are. ***The World's Most Expensive Watches*** presents some of the most extravagant, intricate, collectable, decadent, or just plain interesting modern-day timepieces that sit at the top of the price spectrum. Starting at a threshold price of about $200,000, it is a trip through the last decade or so of watches whose values soar incredibly to prices of $5 million dollars or more. Additionally, there is a selection of notable watches that yielded extremely high prices at auction – many of which are historically relevant. A stunning collection that is both informative and entertaining; with detailed descriptions of individual watches and articles that usefully deconstruct the price tag with an explanation of the relevance of craftsmanship and complexity of design, as well as the importance of exclusivity, prestige and collectability. Prepare to be impressed by a larger-than-life-look at some relatively small items that command not only huge prices but kudos and respect, in all areas of a global society fascinated with using accessorising to create identity. This is the second expanded and updated edition.

Ariel Adams is the owner and editor of aBlogtoWatch.com - the world's largest and most popular wrist watch blog, and regularly contributes to other important media such as *Forbes, Centurion, Tech Crunch*, and more.

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