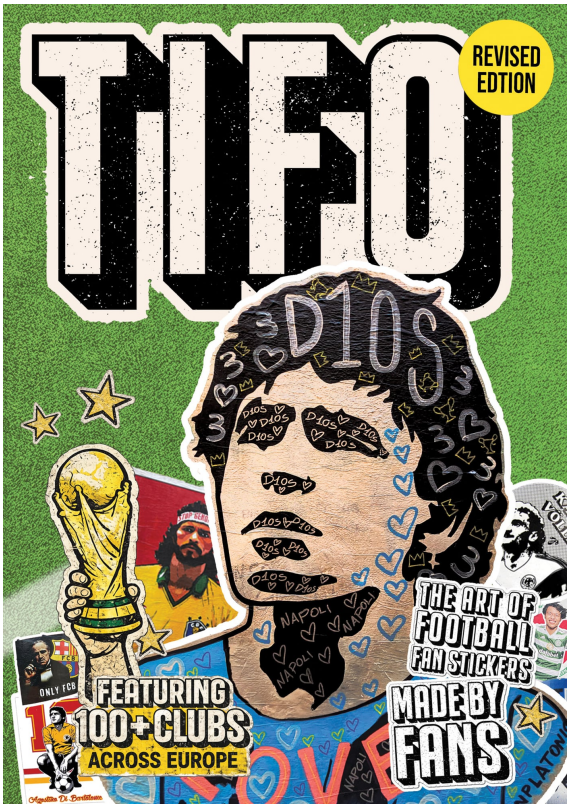
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Tifo: The Art of Football Fan Stickers

Stories from football's underground fan art

Ryo Sanada

Suridh Hassan

ISBN	9781739386788
Publisher	Soi Books
Binding	Paperback / softback
Territory	World excluding France
Size	210 mm x 148 mm
Pages	248 Pages
Illustrations	1050 color
Price	£20.00

- ***TIFO*** is the only book devoted to Europe's underground sticker and graphic culture, uncovering stories and art seldom documented by mainstream football titles
- Timed to arrive just before the 2026 tournament, the book taps surging global interest while fans are actively seeking fresh, collectable content
- More than 100 European clubs represented, each paired with behind-the-scenes anecdotes that turn the imagery into trivia gold for ground-hoppers, historians and quiz-night regulars
- Appeals equally to football devotees, design enthusiasts and pop-culture readers, ensuring placement in Sport, Graphic Design and Gift sections and widening sell-through potential

A lone PSG sticker on a North-London Street sign; the towering Maradona mural that watches over Naples. Europe's fan-made canvases tell football's biggest stories. Timed perfectly for World-Cup fever, ***Tifo: The Art of Football Fan Stickers***—Revised & Expanded presents 500 plus images from over 100 clubs, printed on premium matte-art stock and bound in a linen-wrapped hardback with foil stamping.

Stickerbomb founders Suridh Hassan and Ryo Sanada spent more than two years tracking down these graphics and the tales behind them: the unlikely bond between Boavista and Aberdeen, St Pauli's anti-fascist iconography, Sevilla's surprising love affair with Karl Marx, and how Parma became entangled in Europe's biggest bankruptcy scandal. Insightful essays by award-winning journalist James Montague and Design Museum curator Eleanor Watson deepen the cultural and historical context.

Equal parts visual archive and behind-the-scenes anecdote ***Tifo*** is the ultimate gift for ground-hoppers, quiz-night champions and anyone who bleeds club colours.

Suridh Hassan and **Ryo Sanada** are filmmakers, publishers and co-founders of the bestselling *Stickerbomb* series, a global touchstone for street-art and sticker culture. They have produced two feature-length football documentaries, launched their own imprint Soi Books, and spent the past few years travelling Europe to photograph and catalogue supporter imagery for Tifo. Their work fuses visual storytelling with cultural anthropology, revealing the creativity and politics that thrive on the terraces.







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