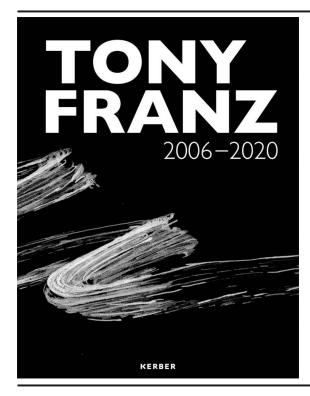


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## **Tony Franz**

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## **Edited by Sören Fischer**

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- Tony Franz challenges the perceptual habits of his viewers
- His technically sophisticated drawings done unfailingly with pencil on paper open up diverse associative spaces
- Text in English and German

Tony Franz (\*1985) challenges the perceptual habits of his viewers. His technically sophisticated drawings – done unfailingly with pencil on paper – open up diverse associative spaces. Franz always approaches his pictorial themes anew, deceiving the eye on a high illusionistic level and examining the close relationship between text and drawing. Drawing as a medium therefore allows him to reflect on the in part subconscious, in part superficial way in which images and words are perceived. The language of the world of advertising and consumption, how it is received, its raptures and contradictions, play a central role for Tony Franz.

Text in English and German.





