



Tulips

Karin Greiner

Simone Braun

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Publisher	teNeues Books
Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
Size	240 mm x 195 mm
Pages	208 Pages
Illustrations	150 color
Name of series	Floramour
Price	£29.95

- New concept in plant portraiture: a celebration of the distinctive qualities of each flower species, encompassing a wealth of knowledge and providing boundless inspiration
- Eye-catching design, perfect for collectors and coffee tables
- Ideal gift: Long-lasting alternative for flower lovers

The tulip is undoubtedly one of the favourite flowers of Europeans. Therefore, it deserves its own title in the outstanding *Floramour* series. This series is aimed at all flower enthusiasts and dedicates a photo book specifically to one variety in a new and refreshing way. In a unique manner, authors Karin Greiner and Simone Braun manage to capture and convey the graceful character and aesthetics of the tulip in *Floramour: Tulips*.

In a magnificent homage, the photo book *Floramour: Tulips* pays tribute to this beloved flower. In addition to beautiful photographs, this coffee table book offers its readers an engaging all-around view of this powerful ornamental plant with informative texts and detailed drawings.

Tulips are commonly considered a symbol of prosperity and luxury. In the 17th century, these floral beauties attained a particularly high status in the Netherlands and sparked a veritable tulip mania throughout Europe. At times, the flower bulbs even took on a currency-like character. Tulip breeding became a respectable endeavour, and it is hardly surprising that this led to an impressive diversity of over 4200 tulip varieties.

This informative book succinctly discusses the cultural history of the plant. Tulips symbolise beginnings. They are among the heralds of spring in nature and definitively mark the end of winter with their arrival. Even after being cut, they continue to grow and embody vitality like few other flowers.

For all tulip fans and flower lovers, *Floramour: Tulips* is an inspiring portrait and a fitting gift that not only dazzles with stunning images but also boasts a wonderful visual presentation. For those who already own previous *Floramour* titles, adding *Tulips* will stylishly expand their collection.

Text in English and German.

Karin Greiner, a graduate biologist and lecturer, shares her expertise in gardens, trees, flowers, herbs, and nature through various mediums. Known for her extensive knowledge, she imparts wisdom through books, magazines, courses, and seminars. Karin has established herself as a renowned plant expert on Bayern 1 radio station, contributing her insights over a long period. Additionally, since 2008, she has been running the popular Pflanzenlust blog, captivating a wide audience with her deep admiration for native flora.

As a high school teacher, **Simone Braun** explores the secrets of mathematics and physics with her students. In addition, she is a trained herbalist and amateur photographer who loves discovering the wonders of nature, both big and small. Through guided tours and articles for a plant magazine, she encourages people to take a curious look at the details and connections of botany, finding inspiration in the beauty and diversity of the plant world.