



## Vermouth

### A Classic Revival

**Sean Ryan**

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<b>Territory</b>	World excluding Denmark, Sweden & Norway
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<b>Price</b>	£19.99

- Vermouth has made a major comeback in recent years and is now one of the most popular alcoholic beverages
- The book covers the history, the iconic brands, and a wide range of delicious recipes
- Beautifully designed in a tall format that mirrors the shape of the bottles

Discover the captivating story of vermouth—the aromatic, herb-infused spirit that has quietly shaped cocktail culture for centuries. This beautifully crafted book takes you on a journey through the rich history of vermouth, from its medicinal roots in ancient Europe to its golden age in the bars of Turin and Paris.

Explore the legendary houses that defined the category—Martini & Rossi, Carpano, Dolin, Noilly Prat—and learn how their craft turned vermouth into a global icon of sophistication. With vintage labels, classic advertisements, and rare archival photos, the book pays tribute to the brands that bottled elegance and tradition.

Whether sipped solo or mixed into timeless cocktails like the Negroni, Manhattan, or Martini, vermouth is both versatile and enduring. Inside you'll find a curated selection of recipes, from classic to contemporary, each celebrating vermouth's complex character and understated charm.

Perfect for spirits connoisseurs, cocktail lovers, and design enthusiasts alike, this book is a deep dive into one of the most essential—and often overlooked—elements of the modern bar. Raise your glass to vermouth: storied, stylish, and forever in good taste.

**Sean Ryan** is an American recipe developer and drinks enthusiast whose passion for vermouth runs deep. With a keen interest in the art of mixology, he has dedicated himself to exploring the nuances of this aromatic fortified wine. Through his work, Sean shares his expertise and love for vermouth, offering readers a rich blend of history, brand insights, and innovative recipes that celebrate this timeless beverage.✉