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Vias d'art Pontresina

An Anthology

Edited by Benno Conrad

Edited by Pontresina Cultura

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- The Vias d'art Pontresina triennial in the Swiss Alpine region of the Engadine offers contemporary art in public spaces, easily accessible to residents and tourists visiting from all over the world
- Since 2008, Vias d'art Pontresina has powerfully demonstrated how art touches and connects local people and visitors
- Some 360 colour plates and essays document the universal traces of the seven editions of the Vias d'art Pontresina staged since 2008

The triennial Vias d'art Pontresina offers contemporary art in public spaces for the residents of Pontresina, an Alpine village in the Engadine. It is accessible without queueing or advance booking, with free admission to all. Seven editions since 2008 have displayed art that connects to the local people, their environment, their history, and their strong and vibrant traditions. Through the Vias d'art, Pontresina has also become the site for innovative artistic research that opens up new perspectives and prevents a sense of alienation between some 2,000 residents and thousands of tourists that visit from all over the world.

340 images, mostly in colour, alongside the essays compiled in ***Vias d'art Pontresina*** explore the universal power of seven open-air art shows in striking Alpine surroundings and demonstrate how local art trails can become global spaces.

Text in English and German.

Benno Conrad is a Pontresina-based art educator and curator. **Pontresina Cultura** is a public organisation responsible for the village of Pontresina's cultural program.

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