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Views on Things

Jörg Boner and Milo Keller

Jörg Boner

Milo Keller

Edited by Anniina Koivu

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Binding	Paperback / softback
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- A unique record of an intense, creative correspondence between photography and product design
- Demonstrates how product designers and photographers can collaborate to create something that transcends their individual achievements
- Documents highlights and milestones of the collaboration between the Swiss product designer Jörg Boner and photographer Milo Keller between 2008 and 2024 and the visual universe they created together

This extraordinary book weaves a fascinating dialogue between the works of product designer Jörg Boner and the images of photographer Milo Keller (1979–2025). Over the course of 20 years, they have developed a fruitful collaboration, creating an iconic visual universe around Jörg Boner's design projects. They share a keen interest in content-related discourse and historical awareness in their respective fields of activity.

Views on Things has two beginnings and no end—based on the personal journeys of Keller and Boner, the book can literally be read in two directions. In anecdotal dialogue about realised projects, the two artists shed light on their common cause and their individual activities. An introduction by curator and design writer Anniina Koivu and an essay by curator and publisher Bruno Ceschel round off this unique presentation of a shared vision and creative exchange that unites photography and product design.

Jörg Boner is a Zurich-based product designer who has developed a wide range of lighting, furniture, and objects. He has received several international design awards, including the 2011 Swiss Grand Prix Design. **Milo Keller** (1979–2025) was a Swiss photographer and professor at ECAL in Lausanne, where he headed the photography department from 2012 and established a master's program in photography. He also curated numerous international exhibitions and publications. **Anniina Koivu** is a design writer, curator, and educator based in Milan and Lausanne. She is head of the master's program in theory at ECAL in Lausanne and founder of the Koivu knit ware and homeware brand.






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