



Visions & Fashion

Capturing Style 1980|2010

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ISBN	9783866785489
Publisher	Kerber
Binding	Paperback / softback
Territory	World excluding Germany, Austria, Switzerland, the USA & Canada
Size	300 mm x 230 mm
Pages	224 Pages
Illustrations	231 color, 21 b&w
Price	£38.00

There have been images of fashion as long as there has been fashion: these are as diverse as fashion itself.

Visions & Fashion. Images of Fashion 1980|2010 provides a comprehensive view of the multi-faceted developments in this field over the last 30 years. Photographs and fashion illustrations from the international world of fashion make up the main part of the book. A large section focuses on the print media and visual communication of fashion labels and presents themes like "Glitz and Glamour" and "Myths of Modernity" in posters, lookbooks, advertising campaigns and videos

Text in English and German.