



## Visions of a better world

Applied Science-Fiction that may be your future

Brice Le Blévennec

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- An informed look at the world of the future from a digital perspective
- Visions of what our world will look like in 2051 through 30 predictions by engineers, developers, designers, writers and analysts

Welcome to the world of 2051 through the eyes of digital marketing pioneers from around the world: engineers, developers, designers, writers and analysts who closely follow tech trends. With their finely honed intuition for user experience and a passion for technology, the authors boldly predict life 30 years from now through a collection of fascinating, futuristic, stories.

**Brice Le Blévennec** is the founder and CEO of Emakina. Founded in 2001, Emakina is an independent group of agencies in Europe that specialise in digital marketing, website design, e-commerce applications, and communication campaigns. Brice Le Blévennec was the first to claim the title of "Chief Visionary Officer" in Europe, and hosted the famous show *CyberCafe21* for 10 years on Belgian TV. Brimming with ideas and energy, he is known as a serial entrepreneur (Emakina, Tunz, Zingle, Kwater, Objekten...), an unconditional technology enthusiast, and an inspiring speaker.