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Watches

The Essentials

Paco Guarnaccia

ISBN	9788854422407
Publisher	White Star
Binding	Hardback
Territory	World excluding Australasia, USA, & Canada. Italy and India non-exclusive
Size	255 mm x 200 mm
Pages	240 Pages
Price	£35.00

- **Deluxe Packaging:** Packaged in a die-cut slipcase that shows the watch face on the book cover
- **Expert Author:** Journalist Paco Guarnaccia is the Watch Editor of the Il Sole 24 Ore Group in Italy, covering the watch industry across all platforms
- **Collectors' Guide:** An essential guide for watchmaking enthusiasts, collectors, and those seeking their first luxury timepiece
- **Well-Rounded Education:** Content educates readers about history, design, technology, and culture
- **Stunning Photography:** Watches come to life on the page through dozens of beautiful photographs in each chapter

From Rolex to Swatch, the evolution of watches through fashion, sports, and history is highlighted through the 30 most iconic and essential wristwatches of all time. Designed for timepiece enthusiasts and collectors who want to explore the stylistic and technical evolution of the most representative models, this book also acts as a guide for those dreaming of purchasing their first watch or starting a personal collection. A fresh and engaging work that intertwines design, innovation, culture, and style,***Watches: The Essentials*** is the must-have guide to the world's most-celebrated timepieces.

Highlights the Essentials: Features 30 iconic watches that have defined eras, set trends, and marked historical moments.

In-Depth Analysis: Includes 30 chapters with each one dedicated to an essential watch.

Collectable Item: This essential guide is perfect for timepiece experts or fashion and lifestyle enthusiasts.

Stunning Photographs: Each chapter contains dozens of beautiful photographs that make the watches come to life on the page.

Paco Guarnaccia, a professional journalist, is the Watch Editor of the Il Sole 24 Ore Group, covering the watch industry across all platforms, including print, web, the dedicated magazine *24 Hours*, and *How To Spend It Italia*. Previously, he worked at *Class Editori*, focusing on watchmaking for various media outlets such as MF-Milano Finanza, Class CNBC, Gentlemen, Class, and Capital. He has also written about watches for *Esquire Italia*.



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