



# What Urban Media Art Can Do

Why, When, Where, and How?

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- Presents the best of urban media art
- With numerous essays of renowned experts like Carlo Ratti (MIT), Peter Weibel (ZKM), Claire Bishop (CUNY)
- Part of the ISEA (International Symposium on Electronic Art) Hong Kong

Urban media art is one of the most significant trends currently unfolding in contemporary art. It enables artists to develop new participative and interactive forms of art. The wealth of examples in this volume show how these scenarios are reflected in an urban context, including themes such as urban activism, telepresence, place-making, sensing and ecology. *What Urban Media Art Can Do* is based on the cultural project 'Connecting Cities' sponsored by the EU, which studies the effects of urban media art on urban culture and its environment, architecture and participative urban development (co-creative cities). The aim is an expanding worldwide network of media façades, urban screens and projection surfaces within the urban space.