



Why bees do not see red and we sometimes feel blue

150 Facts About Colours

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- Fascinating, funny and informative: a vibrant cultural history of colour
- 150 colour facts from art and nature, colour psychology and science
- A beautiful coffee table book distinguished by its original photography and modern graphic design

Has pink always been feminine and blue masculine? Why does orange whet our appetite? Why do we feel blue? Shades of colour accompany our lives and shape our language: we become green with envy, or remove our rose-tinted spectacles. But how did colours acquire these associations? In this beautiful coffee table book, we traverse the colour spectrum with 150 remarkable stories of our experience, understanding and theories of colour. With insights from art, nature, psychology and science, this is an amusing, entertaining, and vibrant journey through the cultural history of colour.