



Made in Shanghai

Shen Yu & Wei Shaonong

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- This book captures the social development of Shanghai through manufacturing, showing packaging from different time periods
- Contains 118 projects with in-depth analysis

Shanghai is a vibrant and dynamic city with a powerful economy. The culture and energy of this city has created a flourishing manufacturing sector. This book discusses Shanghai manufacturing design in two major sections. The first section is an introduction explaining the history of manufacturing in Shanghai, while the second section deals primarily with case studies. The products shown in the book range from news and entertainment to cosmetics and transportation. With 118 projects, this book offers a detailed look into Shanghai's manufacturing history.

Shen Yu graduated from the School of Design at Jiangnan University with a Bachelor's Degree in engineering. He was the Secretary General of the Shanghai Design and Innovation Center, Deputy Secretary-General of China Industrial Design Association, and Deputy Secretary-General of Shanghai Design Capital Promotion Center. In addition, he founded China's first industrial design museum. **Wei Shaonong** is the Dean and Professor of School of Design of East China Normal University. He was responsible for the overall design of the Shanghai World Expo City Hall and Shanghai Riverbank Museum.