TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



FHK Henrion
Design
Brian Webb
Ruth Artmonsky

ISBN	9781851496327
Publisher	ACC Art Books
Binding	Hardback
Territory	World
Size	215 mm x 145 mm
Pages	96 Pages
Illustrations	100 color
Name of series	Design Series
Price	£12.50

- A new title in the award-winning *Design* series
- FHK Henrion was one of the most influential international British Graphic designers in the latter half of the 20th century

F.H.K Henrion was one of a distinguished group of graphic designers – refugees from Europe just prior to World War II, who brought cutting-edge continental design to the rather parochial English scene. He quickly made his mark as a poster designer for the Ministry of Information, and, parallel to this, began to build up a career in exhibition design, culminating in two highly original pavilions for the Festival of Britain. However, Henrion is best remembered for his evangelical work in corporate identity design whereby he raised the status of the graphic designer to boardroom significance. He established the authority of the profession as total re-branders of organisations, from logo, through retail outlets and vehicles, to stationery and labels. The *Design* series is the winner of the Brand/Series Identity Category at the British Book Design and Production Awards 2009, judges said: *"A series of books about design, they had to be good and these are. The branding is consistent, there is a good use of typography and the covers are superb."* Also available:

Claud Lovat Fraser ISBN: 9781851496631 *GPO* ISBN: 9781851495962 *Peter Blake* ISBN: 9781851496181 *David Gentleman* ISBN: 9781851495955 *David Mellor* ISBN: 9781851496037 *E.McKnight Kauffer* ISBN: 9781851495207 *Edward Bawden and Eric Ravilious* ISBN: 9781851495009 *El Lissitzky* ISBN: 9781851496198 *Festival of Britain 1951* ISBN: 9781851495337 *Harold Curwen & Oliver Simon: Curwen Press* ISBN: 9781851495719 *Jan Le Witt and George Him* ISBN: 9781851495665 *Paul Nash and John Nash* ISBN: 9781851495191 *Rodchenko* ISBN: 9781851495917 *Abram Games* ISBN: 9781851496778

Ruth Artmonsky trained as a psychologist. On her retirement from her associate directorship of a leading psychometric consultancy she ran a small art gallery. Her particular interests are the 'jobbing' artist and the democratisation of art. She has written and published a number of books on British mid-20th century art. **Brian Webb** is a designer and visiting Professor at the University of the Arts London.

Published 26th Oct 2011