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# Claud Lovat Fraser

## Design

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Claud Lovat Fraser – universally known as Lovat – is one of the great unsung heroes of twentieth-century British design. During his short life of just thirty-one years, five of which were disrupted by the Great War, he achieved an astonishing amount of work as draughtsman, watercolourist, caricaturist, publisher, illustrator, designer of stage-sets, toys and fabrics: he also designed silks for Liberty's, cretonnes for Foxton's, advertising material for Eno's, MacFisheries, Gurr Johns and Atkinson's, and book-jackets for Heinemann and Nelson, among others. His inimitable style and psychedelic palette became the hallmark of both the Curwen Press and the Poetry Bookshop, but he is best remembered today, by those who are aware of him at all, for his poster, costume and set-designs for Nigel Playfair's 1920 production of *The Beggar's Opera* at the Lyric Theatre, Hammersmith. Also available: *GPO* ISBN: 9781851495962 *Peter Blake* ISBN: 9781851496181 *FHK Henrion* ISBN: 9781851496327 *David Gentleman* ISBN: 9781851495955 *David Mellor* ISBN: 9781851496037 *E.McKnight Kauffer* ISBN: 9781851495207 *Edward Bawden and Eric Ravilious* ISBN: 9781851495009 *El Lissitzky* ISBN: 9781851496198 *Festival of Britain 1951* ISBN: 9781851495337 *Harold Curwen & Oliver Simon: Curwen Press* ISBN: 9781851495719 *Jan Le Witt and George Him* ISBN: 9781851495665 *Paul Nash and John Nash* ISBN: 9781851495191 *Rodchenko* ISBN: 9781851495917 *Abram Games* ISBN: 9781851496778

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