The Label Book of Clothing Culture

Tradition. Quality. Style

Thomas Rusche

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- The very best of international clothing culture assembled in one lavish volume, with emphasis placed mainly on men's clothing

*The Label Book of Clothing Culture* presents over 40 top labels within the fashion business which are among the very best in the world. Great names such as Barbour and Brioni stand next to numerous "hidden champions" of clothing culture. But this extraordinary coffee table book is about much more than mere fashion, it also presents craftsmanship and history, style and quality; it highlights those companies that have committed themselves to this tradition with heart and soul.

The editor and enthusiastic art collector, Thomas Rusche, knows what he is talking about, since he actually coined the term "clothing culture". He shares his knowledge of the true champions of the business and provides interesting background information about the companies presented here; anyone interested in which label truly delivers what it promises will find all the relevant information here.