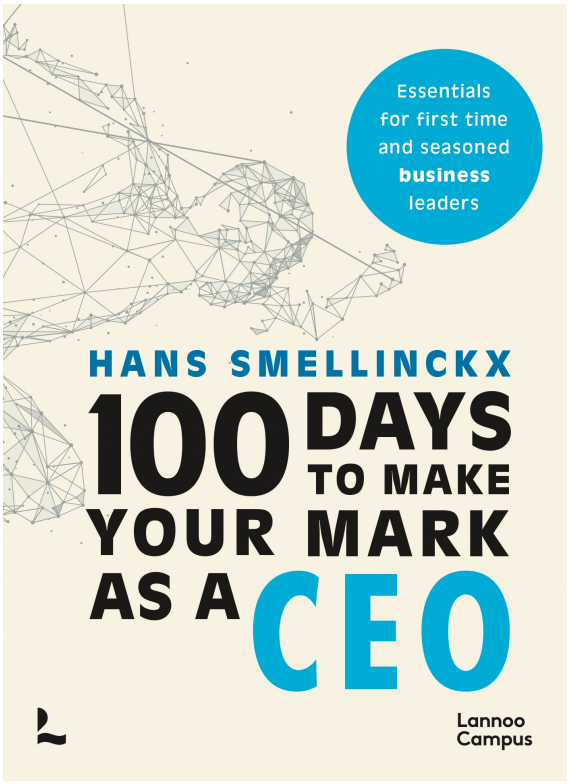
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100 Days to Make Your Mark as a CEO

Essentials for First-Time and Seasoned Business-Leaders

Hans Smellinckx

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- Written by a CEO, for CEOs
- Hands-on advice, immediately applicable
- Start with the entrepreneur, the human being and not the company

Stepping into the CEO role for the first time is a formidable challenge. With high expectations for transformative leadership, how do you create lasting change? This book serves as your essential guide, offering the tools and insights necessary to succeed. The first 100 days are crucial for analyzing your organization and building a robust growth strategy. Even seasoned CEOs will find valuable insights to inspire new avenues for expansion.

For over two decades, **Hans Smellinckx** has led strategic innovation and business transformations for industry giants like RHI Inc, Coca-Cola, and Ikea. As co-founder of Markies Consulting, Hans empowers entrepreneurs to scale new heights. As an advisor at the Birdhouse accelerator, his expertise are highly sought after by CEOs and start-ups alike.







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