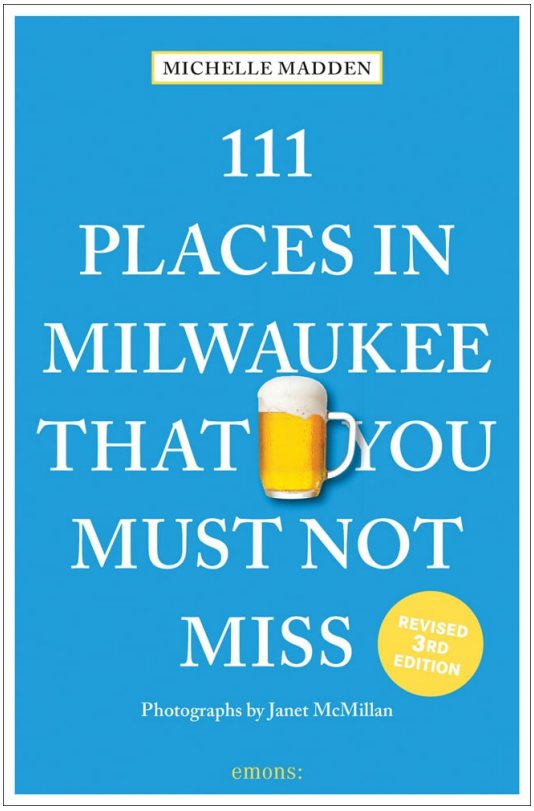
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111 Places in Milwaukee That You Must Not Miss

Michelle Madden

Photographs by Janet McMillan

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Price	$23.95

- The ultimate insider's guide to Milwaukee
- Features interesting and unusual places not found in traditional travel guides
- Part of the international *111 Places* series with over 650 titles and 3.8 million copies in print worldwide
- Appeals to both the local market (more than 1.5 miilion people call Milwaukee home) and the tourist market (more than 22.5 million people visit Milwaukee every year!)
- Fully illustrated with 111 full-page color photographs
- Revised and updated edition

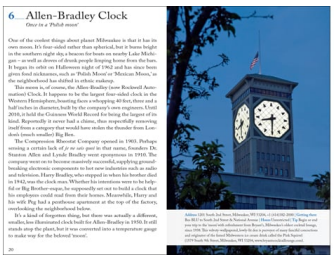
Just as its nickname, 'cream city', has nothing to do with beer or dairy, the city of Milwaukee itself is fraught with surprises. While it is undoubtedly the jovial land of beer and cheese (and brats, bowling and The Brewers, for that matter) the city is also a center for world-class art, architecture, culture and innovation, and has been since the 1800s.

Discover Milwaukee's most unexpected treasures – visit a 15th century French chapel, or a 425 million-year-old tropical reef. Throw a turkey at the nation's oldest sanctioned bowling alley. Watch an art museum flap its wings, or tour the city's only urban cheese factory to find out why cheese curds squeak.

Milwaukee, a city both stunning and charming, also possesses a dry, self-deprecating wit and goofy cleverness. Visit 111 amazing places that reveal this unique character, one that keeps Milwaukee's locals local, and beckons visitors back again and again.

Michelle Madden is a screenwriter and journalist who has contributed to publications including *The New York Times, TIME, The Wall Street Journal, Women's Wear Daily, Los Angeles Times Magazine, NYLON* and *Jane magazine*. She was the researcher on films like *Being John Malkovich* and *Adaptation*, as well as on countless music videos and commercials. Though she now lives in Los Angeles with her husband, son and animals, Wauwatosa, a suburb of Milwaukee, is her childhood home. The allure of Milwaukee remains undeniable to her - she visits several times a year - which affords a unique vantage point, one that combines the leisure and wonder of a tourist with the pride and insider perspective of a local. **Janet McMillan** is a professional photographer in Milwaukee, WI. When she isn't covering local events, you can find her training women to compete in a triathlon, making personal wellness products for her company, Betty Loves Freddie, and being a tourist in her beautiful city. She lives in the historic Washington Heights neighborhood with her artistic husband and two teenage children. And her favorite Kopp's custard flavor is bienenstichkuchen.







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