



SALLY ASHER

111 PLACES IN NEW ORLEANS

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111 Places in New Orleans That You Must Not Miss Sally Asher

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- The ultimate insider's guide to New Orleans for locals and experienced travelers
- Features interesting and unusual places not found in traditional travel guides
- Part of the international 111 Places series with over 650 titles and 3.8 million copies in print worldwide
- Appeals to both the local market (more than 1.2 million people call New Orleans home) and the tourist market (almost 18 million people visit New Orleans every year!)
- Fully illustrated with 111 full-page photographs
- Completely revised new edition

111 Places in New Orleans That You Must Not Miss is your ultimate guide to uncovering the Crescent City's most unique and hidden gems. Beyond the jazz clubs and Mardi Gras parades, this book reveals the city's soulful layers—where history, music, cuisine, and mysticism collide. Discover the roots of jazz, the birthplace of America's first cocktail, and the vibrant mix of Creole and Cajun cultures.

Explore secret spots like a chapel adorned with cast-off prosthetics, the oldest African-American Catholic church in the U.S., and a bridge hosting Voodoo ceremonies. Indulge in local flavors with praline bacon, pork belly po'boys, and Bananas Foster sno-balls. Find eccentric treasures like a chartreuse beehive wig or a hand-painted sign reminding you to "Be Nice or Leave."

From dive bars to haunted landmarks, **111 Places in New Orleans** invites you to experience the city's quirky, mystical, and unforgettable spirit—one hidden place at a time.

Sally Asher is a photographer and writer whose images have appeared in such publications as *Newsweek, U.S. News & World Report*, and *New Orleans Magazine*. She has been a photographer for Tulane University since 2008 and frequently lectures about New Orleans' history through the Louisiana State Museums. This is her third book about New Orleans.